



PRESS RELEASE

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Phoenix Translations Certified as Woman's Business Enterprise

Austin, TX, March 3, 2008— Phoenix Translations, a business specializing in language translation services, received national certification as a Women's Business Enterprise by the Women's Business Council - Southwest, a regional certifying partner of the Women's Business Enterprise National Council (WBENC).

The Women's Business Enterprise National Council (WBENC), founded in 1997, is the nation's leading advocate of women-owned businesses as suppliers to America's corporations. WBENC's national standard of certification implemented by the Woman's Business Enterprise – Southwest is a meticulous process including an in-depth review of the business and a site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

Phoenix Translations, who will soon celebrate their 8-year anniversary, is a leading Language Service Provider (LSP) providing translation solutions to Fortune 1000 companies and international law firms. The brainchild of Deborah Wright (CEO), Phoenix Translations has experienced tremendous success and growth during her tenure—becoming one of the largest, fastest growing LSPs in central Texas. "I am extremely excited about our WBE certification; as a company whose workforce is over 50% female, this validates our dedication to our customers over the last eight years," says Deborah. "Our WBE certification will play an important role in our 2008 business strategy, helping us to penetrate strategic accounts who value supplier diversity and procurement."

Deborah got her start at the University of Texas and has over 27 years of experience in technical translations. She, along with her business partner Mari Infante (COO), have developed an extensive team of qualified technical translators, editors, administrators, and production staff who still work with them today! As a hard working business owner, she is committed to her clients and doing whatever it takes to exceed their expectations. Deborah continues to oversee all aspects of the translation process.

About Phoenix Translations

Phoenix Translations is a leading provider of language translation and localization services. Through the unique combination of its Linguistic Quality Assurance (LQA) and Visual Quality Assurance (VQA), expert linguists and integration capabilities, Phoenix Translations offers organizations a comprehensive, affordable solution for meeting today's increasing need for effective multilingual communications. Phoenix Translations services are designed to help clients quickly and easily secure the very best multilingual Web sites, technical documents in any language, and other global communications. Since 2000, the company has earned a reputation among its clients for reliability, quality and professionalism. Clients include: DuPont, Kodak, MedImmune, Genentech, Exxon; as well as many law firms, and other major pharmaceutical and technical companies. Corporate Headquarters are located at 2110-E White Horse Trail, Austin, TX 78757. For more information, visit www.phoenixtranslations.com or call us at 877-452-1348.

About WBENC

The Women's Business Enterprise National Council is the nation's largest certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity programs.

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