



## **PRESS RELEASE**

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### **Phoenix Translations Named as a Kodak Quality Supplier**

Austin, TX—August 27, 2008—Phoenix Translations, one of the nation's leading Language Service Providers (LSP), announced today that it has been certified as a "Quality Supplier" by Eastman Kodak Company. Kodak has been a Phoenix Translations customer since 2001, utilizing the company's Linguistic Quality Assurance (LQA) and Visual Quality Assurance (VQA), expert linguists and integration capabilities.

Kodak's invitation-only Supplier Quality Assessment Program evaluates an organization's ability to manage its operation in a way that is focused on the customer. Kodak considers five key areas of performance including: the depth, breadth, and maturity level of the supplier's quality management system; quality; productivity; lead-time and delivery. To be successful, applicants must meet or exceed Kodak's established goals and targets.

The review of Phoenix Translations, which lasted six months, consisted of a written self-assessment, a site visit by Kodak purchasing executives and an analysis of Kodak's findings and unanimous approval by Kodak's quality team. Phoenix Translations was officially awarded the designation in July, 2008.

"This certification is reserved for Kodak's top suppliers and we're honored to be a member of that elite group," said Deborah Wright, president and CEO of Phoenix Translations. "We work hard to continually improve the way we do business and being named a quality supplier is a tribute to the effort our employees make every day - for every customer."

### **About Phoenix Translations**

Phoenix Translations is a leading provider of language translation and localization services. Through the unique combination of its Linguistic Quality Assurance (LQA) and Visual Quality Assurance (VQA), expert linguists and integration capabilities, Phoenix Translations offers organizations a comprehensive, affordable solution for meeting today's increasing need for effective multilingual communications. Phoenix Translations services are designed to help clients quickly and easily secure the very best multilingual Web sites, technical documents in any language, and other global communications. Since 2000, the company has earned a reputation among its clients for reliability, quality and professionalism. Clients include: Corning, Wyeth, Kodak, MedImmune, Genentech, Exxon; as well as many law firms, and other major pharmaceutical and technical companies. Corporate Headquarters are located at 2110-E White Horse Trail, Austin, TX 78757. For more information, visit [www.phoenixtranslations.com](http://www.phoenixtranslations.com) or call us at 877-452-1348.

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